

# majka tkáčiková



## ABOUT

Cultural producer, creative director and artist interested in visual art and its potential for cultural, social, and intergenerational exchange. Especially interested in the spatial design such as art exhibitions, ephemeral installations, interventions in public spaces and social projects.

## SKILLS AND ABILITIES

- creative direction and development
- production/project management 5y+
- design and curation of the exhibition space, coordination of the set-up
- design and concept development of participatory social projects and public art installations
- visual communication and campaigns (graphic design, web design)
- Adobe package (Photoshop, Illustrator, InDesign, Premiere Pro)
- learning Rhino + SketchUp
- Office Package
- Invoicing, budget control, contact with providers and clients
- Slovak, Czech, English and Spanish language – professional level

## FIND ME

### Whatsapp:

+421908054463

### Phone:

+34644883427

### Email:

majka.tkacik@gmail.com

### Instagram:

[instagram.com/maju\\_maj](https://www.instagram.com/maju_maj)

### WEB:

[majkatkacik.com](http://majkatkacik.com)

## MOST RECENT WORK EXPERIENCE

### EXHIBITION CONTENT MANAGER

America's Cup Experience, BCN | Mar 2023 – July 2023

- working with GRACIAS GRECIA creative studio
- coordination of all the digital and written content exhibited in the museum
- main contact person with the communication departments of all the teams involved in the America's Cup competition
- following up and adjustment of the design of the exhibition content based on the needs of the client
- daily assistance of the main creative director team

### PROJECT MANAGER AND ART PRODUCER

Suben Art Management, LON-BCN | Mar 2018 – Mar 2022

- production of art exhibitions and urban art projects
- production of limited editions – high-end product service
- client attention and coordination of sales, insurance and shipping
- media campaigns coordinator
- event planning, budget control, logistics
- visual communication and marketing
- sales, accounting, general management and administration

### → ART SHOWS PRODUCED FOR SUBEN ART MGMT

Pejac Solo Show: APNEA | Berlin, GERMANY | November 2021

Cripta Djan Solo Show: In the Name of Cripta | Birmingham, UK | July 2018

Pejac Solo Show: Waterline | Paris, FRANCE | June 2018

- production of the art show – organization, set-up, logistics, client attention
- promotional campaigns, visual communication, coordination of sales, client service

AND MORE

## ART EXHIBITIONS \_CURATION AND ART PRODUCTION

- curator and co-producer of the art exhibitions
- exhibition set up and venue design
- concept, creative direction of the visual communication and user experience
- project management

**STEFANO MUSSATO: INTUS MOTUS**  
Barcelona, SPAIN | Jan 2023

**MUDA-R: COLLECTIVE EXHIBITION**  
Barcelona, SPAIN | Oct 2022

**BLANCHE ELLIS: SUBTERRÁNEO – IN THE GARDEN**  
Barcelona, SPAIN | Sep 2022

**ZANE PRATER: PASSAGES**  
Barcelona, SPAIN | Nov 2020

**ONE WALL PROJECT: 'WHO IS INTERESTED IN WHAT?'**  
Barcelona, SPAIN | Feb 2020

**AMULETO ART: 'MENU OF ART FOR YOUR HEART'**  
digital exhibition | Dec 2019

**ZANE PRATER: 'FLORA/SER' SOLO SHOW**  
Barcelona, Spain | Nov 2019

**AMULETO ART: 'AR\_T' GROUP SHOW**  
Barcelona, Spain | Oct 2019

## PARTICIPATORY URBAN PROJECTS \_CREATIVE DIRECTION

**UMENIE LIEČI (THE ART IS HEALING)**  
Bratislava, Slovakia | Aug 2023 – ongoing

- transformation of the entrance hall of the public hospital, 'humanization' of the space
- co-founder and executor of the project
- creative direction of the open-call campaign
- curation of the exhibition installed in the hall
- co-design of the transformation
- social activism voluntary project

**PROJECT AT HOME IN TATRAS**  
High Tatras, Slovakia | Jul 2022 – Nov 2022

- creative direction or participatory art project installed in public spaces
- design of interactive objects for the survey
- design of the art intervention in public space
- creative concept of the experience
- co-production, coordination & logistics
- visual communication and digital campaign

**TIME TRINITAT NOVA; EL CARMEL MOSSEGA**  
Barcelona, Spain | Apr–Jun 2021; Mar–Nov 2022

- creative direction or participatory art projects installed in public spaces
- design of interactive objects for the survey
- art intervention in public squares
- co-production of the events
- co-curation of the final art shows exhibiting survey results
- organized in collaboration with B-Murals Gallery

## EDUCATION & TRAINING

**ELISAVA – BARCELONA SCHOOL OF DESIGN AND ENGINEERING, SPAIN**

**Master in Ephemeral Architecture and Temporary Spaces | Graduation June 2024**  
– post-graduation course focused on temporary architecture in public spaces  
– winner of the scholarship for the year 2023–24

**SCHOOL OF DESIGN, DENMARK**  
**Odder Hojskole | Accomplished in 2016**

– additional post-graduation course focused on self-development and visual arts

**MASARYK UNIVERSITY IN BRNO, CZECH REPUBLIC**  
**Master in New Media Studies | Graduation May 2015**

– specialized in Theory of Interactive Media and New Media Art

**UNIVERSITY OF PRIMORSKA, SLOVENIA**  
**Media Studies, Politics and Media | 2014–2015**

– student exchange programme Erasmus  
– investigation for the final thesis